



Knowledge is Power

Unleash it with MAP's Lender Training and Development Services

In the current environment, where the industry is downsizing and staffs are shrinking, how are you handling training and development? Have you assigned the overflow of work in these critical areas to other departments – or put a pause on them altogether?

Mortgage Advisory Partners (MAP) offers comprehensive training and development services and is well-equipped to step in and handle this important component of your ongoing success. Instead of assigning this work to already overburdened staff members or hiring a full-time employee, put MAP's deep industry experience and extensive expertise in training and development to work for you.

Why You Should Turn to MAP

- **The consultancy is comprised of a team of seasoned experts** that offer clear direction, steeped in decades of experience, for improved outcomes and enhanced performance.
- **We offer a full suite of training and development services** including development of training documents, classes and train the trainer sessions.
- **Our industry specialists and analysts are adept at reviewing** our clients' training and development challenges and offering suggestions that consistently yield positive results.



EXPERT ANALYSIS. STRATEGIC DIRECTION.™

Mortgage Advisory Partners (MAP) is a mortgage consultancy group that helps mortgage-related companies successfully navigate the challenges of operating and growing their businesses by identifying opportunities to optimize their value. With our outside, expert counsel, your organization can be better positioned to succeed.

Training and Development Specialties



Custom Training Document Development

- Private-labeled materials
- Job aides
- Reference guides
- PowerPoint presentations
- Training manuals
- Sales training to improve lead conversion
- And more



Training and Development Evaluation

- Free assessment
- Comprehensive gap analysis
- Detailed report outlining specific opportunities for improvement



External Field Research

- Conducted for areas where a deep dive is necessary
- Data mining and analysis



In-Depth Training Modules

- Loan-specific programs
- Role-specific programs
- Learning management systems
- LOS platforms

Contact MAP to learn how we can help develop, execute and enhance your training and development initiatives.

Schedule a no-obligation consultation today!

Visit: www.mortgageap.com | Email: info@mortgageap.com | Call: 800.627.5803



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